

α keratin

green
technology

Veg Keratin Smoothing Treatment



α -keratin,

A complete range of customized and highly performing services,
designed to stimulate curiosity, spark interest and generate new requests.
A differentiated approach that gives new life to the hair.

SELECTIVE[®]
PROFESSIONAL



TONE CONTROL ADDITIVE

100 ml

What is it?

A toning additive, specifically formulated to work in synergy with α -keratin taming fluid 2.

Ideal for

Grey, bleached and highlighted hair (tone 7 or above) to be treated with α -keratin service.

What is it for?

Its special formula, enriched with veg keratin, allows to **control, optimize, customize** the levels of toning (warm, neutral, cold) of blonde/grey hair, **removing** any unwanted reflection during α -keratin services.

The amount of product to be used varies according to the intensity of desired result.

Customized shades, intensified reflexes, in full respect of the hair fibre.

Instructions for use

Add α -keratin tone control to the taming fluid 2 as shown below, based on the desired result.

TO OBTAIN:

- warmer toning levels: - 5%
- colder toning levels: - 15%
- "special" toning i.e ash/irisè - From: - from 20% to 30%

TO MAINTAIN:

- the same level of toning: - 10%

FOLLOW THE INSTRUCTIONS LISTED ON THE α -KERATIN MENU ACCORDING TO THE SELECTED SERVICE.

Formaldehyde Free - Dermatologically tested

